





The Occasional Traveller

OCCASIONALLY TRAVELLING, ALWAYS INSPIRING

The Occasional Traveller (theoccasionaltraveller.com) is a well-regarded travel blog that has been around since 2010, inspiring travel-loving professionals all over the world to travel more despite their busy schedules. The blog was founded by **Jaclynn Seah**, a Singaporean girl who had a full-time job and a professional background in communications, and the unique understanding of someone who has been on both ends of marketing campaigns. The Occasional Traveller has collaborated with various companies including Skyscanner, Silkair, Scoot, Microsoft Singapore and Casio among many others to create content that inspires travel.

SOCIAL as of Jun 2018

	/theoccasionaltraveller	1,640+ Likes
	@jac_theocctrav	1,830+ Followers
	@jac_theocctrav	1400+ Followers
	+JaclynnSeah	290+ Followers

WEBSITE Google Analytics average for Mar'18 - May'18

Domain Authority	37
Sessions	31,100+ per month
Pageviews	41,800+ per month
Users	25,500+ per month
Location	40% - SG 25% - Asia (MY, IN, PH, HK) 20% - US, UK, AU 15% - Rest of world

AS SEEN ON

Business Times Weekend
ChannelNewsAsia
Lianhe Zaobao
Mediacorp Ch 5
Mediacorp Ch 8 Frontline
938 Live
and more...

Top 10 Travel Bloggers in SG
Omy Singapore Blog Awards,
Skyscanner Bloscars, Marie-Claire PH, Seedly and more...

For most updated portfolio and partnerships, please check **Work with Me** and **Press** on theoccasionaltraveller.com
For all enquiries, please email jac@theoccasionaltraveller.com or theoccasionaltraveller@gmail.com

MEDIA TRIPS

LOOKING FOR

Opportunities to showcase unusual destinations or a different side of popular places that people think they already know - full list of all the countries I have visited so far on the blog. I am looking to tell stories about local experiences, better ways to travel and the must-dos in a country. Popular content on my blog include Asian destinations and street art guides.

WHAT I OFFER

I usually put together travel guides to help other busy travel lovers get to these destinations on their own. They mostly take the form of text and photos in blog posts, but I sometimes create short video clips and shareable social content as well, both live updates and post-trip. As a freelance writer, destinations that I visit may also be featured in other publications that I write for.

HOW I TRAVEL

I am curious and easy-going, an indie solo travel lover who loves to meet new people and will try anything at least once. I love having a bit of free time to find my own way, and some flexibility and breathing room in an itinerary is always appreciated. My personal interests tend towards street art, scuba diving and a good beer. Ok with organised group FAMs or Individual itineraries.

I HAVE WORKED WITH

Destination Gippsland
Korea Tourism Organisation
South Sumatra Tourism
Tourism Authority of Thailand
Tourism Victoria

Jetstar Asia
Scoot
Silkair
United Airlines
Vietjetair

Casio Singapore
Skyscanner
Hotel Jen Beijing
and more...



In Flores, Indonesia with Skyscanner - 6 sponsored blog posts were produced, along with 21 Instagram posts and 10 Facebook posts

SPONSORED POSTS

LOOKING FOR

Brands or companies who have products and/or experiences that can help me and my readers travel better. It need not be a travel product as long as there is a strong travel angle.

Rates dependent on individual requirements, please email for quote. Blog posts start from S\$600 and up, social posts from S\$100, but open to some negotiation.

WHAT I OFFER

Depending on whether there is enough content, my reviews usually take the form of social media posts, but sometimes can be blog posts or short video clips if suitable.

For long-term sponsorships, sponsors will be duly credited in the blog's footer which appears throughout the website, and credited and linked in relevant blog or social media posts.

DISCLAIMER

All sponsored content will be written by me and reflect my honest standpoint. I only choose to work with companies that I trust.

All sponsored content is clearly marked throughout the site so as to be transparent with my readers.

Cash payments for sponsored content is preferred, though barter trade can be considered on a case-by-case basis.

I HAVE WORKED WITH

SPONSORED POSTS

Expedia
Rentokil
Standard Chartered
Changi Recommends

SPONSORS

Casio SG
Exabytes SG
RentSomethingLeh
Changi Recommends (past)
Telecom Square (past)

REVIEWS

TECH	HOTELS	OTHERS
Microsoft	Far East Hotels	Habla Ya School
Google	Club Med	SEA Aquarium
Oppo	Hotel Jen	Traveling Spoon
Motorola	Carlson Rezidor	and more...

In Huacachina, Ecuador wearing a sponsored pair of Matter Prints pants that have been featured in 12 instagram posts to date

FREELANCE CONTENT PRODUCER

LOOKING FOR

Companies that are willing to pay for well written travel content.

WHAT I OFFER

I am a freelance content producer with a focus in travel and the arts. My portfolio covers print and online articles, digital multimedia and travel guides. I produce original articles for various publications, as well as have my own archive of blog posts available for syndication.

My creative skill set beyond writing includes basic photo editing, basic video editing, publication layout and content strategy.

PORTFOLIO theoccasionaltraveller.com/portfolio

The Culture Trip	JapanTravel.com
Yahoo Travel Inspirations	Matador Network
Income Travel Made Different	Mothership.sg
Turkish Airlines Skylife	Skyscanner
A List Singapore	Today
AccorHotels	Urban Adventures
Expedia	and more...
Finder SG	



Exploring the remote Uyuni Salt Flats in Bolivia and gaining more travel knowledge & experience for personal, well-researched travel content