





The Occasional Traveller

OCCASIONALLY TRAVELLING, ALWAYS INSPIRING

THEOCCASIONALTRAVELLER.COM

Stats: 20,200+ users/month, 32,000+ pageviews/month
50% - SIN + MSIA | 10% - USA | 40% - rest of world (SEA, Aus, UK)

	/theoccasionaltraveller	1,170+ Likes
	@jac_theocctrav	1,770+ Followers
	@jac_theocctrav	800+ Followers
	+JaclynnSeah	290+ Followers

JACLYNN SEAH is The Occasional Traveller, a Singaporean girl who has a full-time day job like regular people, and loves to travel when she can get the time off. She travels for the experience of new things and loves street art hunting, scuba diving and a great scenic viewpoint. Her motto in life is that she'll try most things at least once, and she's always looking forward to that next trip!

THE OCCASIONAL TRAVELLER

was started in 2010 to encourage fellow deskbound wanderlusters to indulge in their love for travel and get away more, no matter how hectic their lives are. It is written with the busy travel lover in mind: with practical tips and reviews to help busy readers travel better, relatable thoughts about travelling on limited time, and a curated list of wanderlust-inspiring articles to stoke that desire to travel more.

Accolades: Omy.sg Best Travel Blog Top 10 finalist 2015 and 2013 * Skyscanner Best Singapore Travel Blog Top 10 finalist 2014

Also featured in: BBC Asia * Channel NewsAsia * Mediacorp 938LIVE * Mediacorp Channel 5 * Microsoft

Writing Portfolio: Mothership.sg * Go See Write * Go Girls Guide * Epicure & Culture * Yelp Singapore * Happytrips * Everplaces * Matador Network * Bootsnnall

* Stats: Google Analytics average stats Jul - Sep 2016

^ Social media stats as of Oct 2016

WORKING TOGETHER Looking for partners who can help make people's travels better

REVIEWS

Looking for an honest review of your product that tells people why it helps them travel better? I give my readers detailed reviews that they can trust as I personally test most products and services featured on The Occasional Traveller, and only endorse things that I truly love.

Brands I've reviewed:

Microsoft * Google * Sony * Lomography * Far East Hospitality Group * Resorts World Sentosa * Club Med

MEDIA TRIPS

I accept media and FAM trip invites that let me explore new places or see a different facet of a popular destination. TOT ranks highly amongst searches for Asian destinations.

**** Jac is on a career break in 2016 and looking to explore Asia, Europe and Latin America! Please contact for details ****

Past Press Trips:

Flores - Skyscanner + Wonderful Indonesia * Seoul - Korea Tourism Organisation * Melbourne - Jetstar + Tourism Victoria * Ho Chi Minh - VietJetAir * Bangkok / Ayutthaya - Tourism Authority of Thailand

ORIGINAL CONTENT

I can be commissioned to produce fresh original written and visual content for your channels, this can cover:

- Blog posts promoted on my blog and social media channels
- Punchy content for social media sharing
- Long form narratives or editorial stories
- Tips and lists for travel guides

See my Writing Portfolio for a list of my written commissions

EXISTING CONTENT

If you need ready travel content quickly, The Occasional Traveller has over 600 existing blog posts archived that you can repost or share that cover:

- Travel for the busy working professional
- Travel tips and stories for the indie traveller
- Exploring Singapore by a local
- Wanderlust inspirations to travel more

Currently carried on :

Singtel Newsloop * Tripzilla

SPONSORSHIP

Currently, The Occasional Traveller does not display affiliate advertising or banner ads on the blog. However, sponsor credits and links will be visible throughout the website (side bar / footer) but limited to companies whose products / services I love and use and are willing to provide long-term sponsorship.

Sponsors:

Changi Recommends * Exabytes SG

THINGS TO NOTE

- *The Occasional Traveller has a policy of being transparent about any sponsorships and advertising, whether paid or in-kind. Any perks and benefits will be highlighted, all related blog posts will be tagged accordingly and/or include a written disclaimer at the bottom of the post. There will be no ad masking or deception of ads as editorial*
- *To reproduce full blog posts or use any content (stories, blog posts, pictures) from The Occasional Traveller, please drop me an email to ask permission first. All original content belongs to me and it is the polite thing to do. I will allow excerpts which share one picture and use a short blurb with a link back to theoccasionaltraveller.com*
- *Clear attribution is expected when reproducing any of my content, that means stating my name 'Jaclynn Seah' upfront as the author/creator and 'The Occasional Traveller' with a link to theoccasionaltraveller.com as the original source. My content should not seem to have been created by another person or company unless the work was commissioned and paid for accordingly*



For most updated portfolio and partnerships, please check **Work with Me** and **Press** on theoccasionaltraveller.com
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